



Promotions will be posted to [GoAnchorageFirst.com](http://GoAnchorageFirst.com), Twitter and the Facebook Fanpage as they are received. Promotions may also be featured in Anchorage First advertising and collateral.

E-mail your promotional details to [ryan@goanchoragefirst.com](mailto:ryan@goanchoragefirst.com) to be included in the social media campaign.

In your e-mail please include:

Subject Line: Anchorage First Promotion

Company Name

Contact Info

Promotion Specifics

Time frame for promotion

Direct web link for promotion if you have one

If it is a Twitter or Facebook promotion please note that.

**Promotion ideas:**

Mention Anchorage First receive complimentary appetizer with entrée

Offer a dinner and movie for 2 package

Tie “Anchorage First” into a “word of the day” Facebook or Twitter promotion (contact AEDC for more information)

Get Out and Be Seen nightlife promotion

Get Out for Anchorage First Friday!

Framing business? Offer a \$50 framing special

4 for \$50 bowling.

Please contact AEDC at 907.258-3700 with any questions or concerns.

Ryan Makinster

Communications Director

Anchorage Economic Development Corporation